

AI FOR CXOs

1 DAY WORKSHOP

Elevate Your Leadership with AI Mastery

- Empower your strategic vision through our one-day intensive AI workshop tailored for enterprise leaders.



ACAD

Atria Center-of-Excellence in AI & Decentralized-technologies

AI
APPLIED



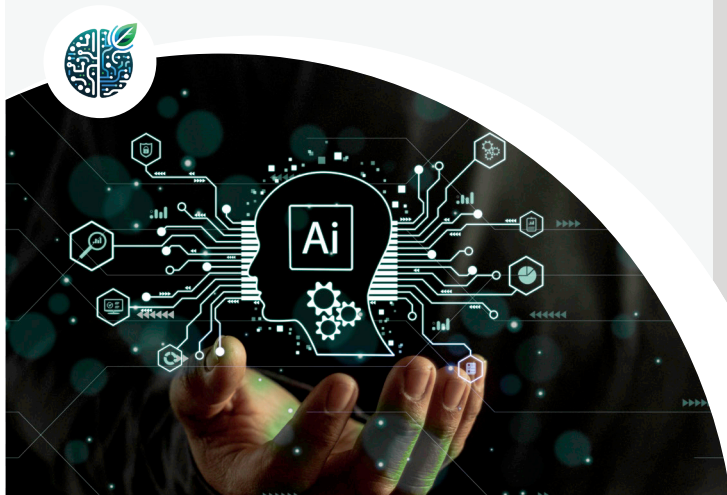
This training workshop has been designed by Dr Praphul Chandra who is Professor and Director of the AI Center-of-Excellence at Atria University. Dr Chandra is an Accenture Luminary and serves as an advisor to three startups in USA and India.

His past roles have included: Founder and CEO (KoineArth), Principal Data Scientist (Hewlett Packard), Professor-of-Practice (Golden Gate University), Member of the Board of Academic Studies (MS Ramaiah University of Applied Sciences).

The training is delivered by Dr Chandra and other faculty members of the AI-CoE.

WHY ATTEND?

- Leadership Transformation: Equip yourself with the knowledge to guide your organization through the AI revolution.
- Strategic Advantage: Gain insights to craft AI-driven competitive edges and innovation pathways.
- Network and Collaborate: Engage with fellow leaders and form strategic alliances to spearhead AI initiatives.
- Exclusive for industry leaders: Designed for CEOs, CFOs, and COOs committed to pioneering change.



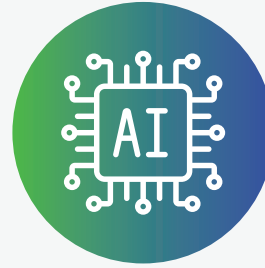
“A novel human-machine partnership is emerging. First, humans define a problem or a goal for a machine. Then a machine, operating in a realm just beyond human reach, determines the optimal process to pursue.”



SESSION 1

THE EVOLUTION OF AI

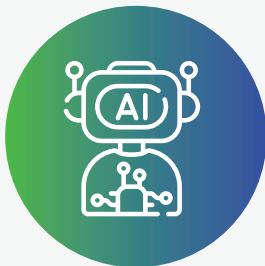
- **Explore AI's journey:** From historic breakthroughs like DeepBlue to DeepMind's innovations in healthcare and materials science.
- **Real-world success stories:** Learn from enterprises that have harnessed AI for breakthrough innovation and efficiency.
- **Future-focused insights:** Understand emerging AI trends and the strategic questions they raise for top executives.



SESSION 2

GENAI, LLMS & PROMPT ENGINEERING

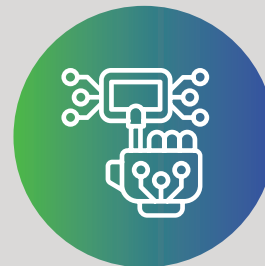
- **Master the core of AI:** Unravel the capabilities and construction of Large Language Models and Foundation Models.
- **Harness the power of prompts:** Discover how to leverage text-based commands to control and utilize AI effectively across applications.



SESSION 3

APPLYING & INNOVATING WITH AI

- **AI Applications Showcase:** Experience AI in action delve into state-of-the-art applications from chatbots to AI-driven product innovation.
- **Strategic AI framework:** Develop a tailored AI adoption strategy, linking your business model with potent AI capabilities.
- **Hands-on workshop:** Identify and strategize AI integration within your business context for immediate actionable insights.



SESSION 4

AI ADOPTION ROADMAP

- **From concept to reality:** Navigate the complexities of deploying AI solutions, from data and IP considerations to market strategy.
- **Build or buy decisions:** Understand where to invest in creating unique AI assets and where to leverage external solutions.
- **Skill and ROI mapping:** Identify essential skills for your team and uncover AI's potential to drive profitability and innovation.
- **Actionable steps:** Create a concrete roadmap for integrating AI to achieve short-term gains and long-term strategic goals.